

# SCENTED GARDEN

Many raw materials in perfumery have their origins in the plant world. We love fragrant plants! But why do plants smell at all?

## It's all for the pollination

Plants need to be pollinated in order to reproduce, and this task is largely carried out by insects. Plants use scent molecules to draw attention to themselves and attract pollinating insects.

## Please do not eat them!

The biggest enemies of plants are animal predators. An efficient defense against predation is therefore a good survival strategy. Some plants protect themselves from voracious animals and therefore produce extra odorous scent molecules.

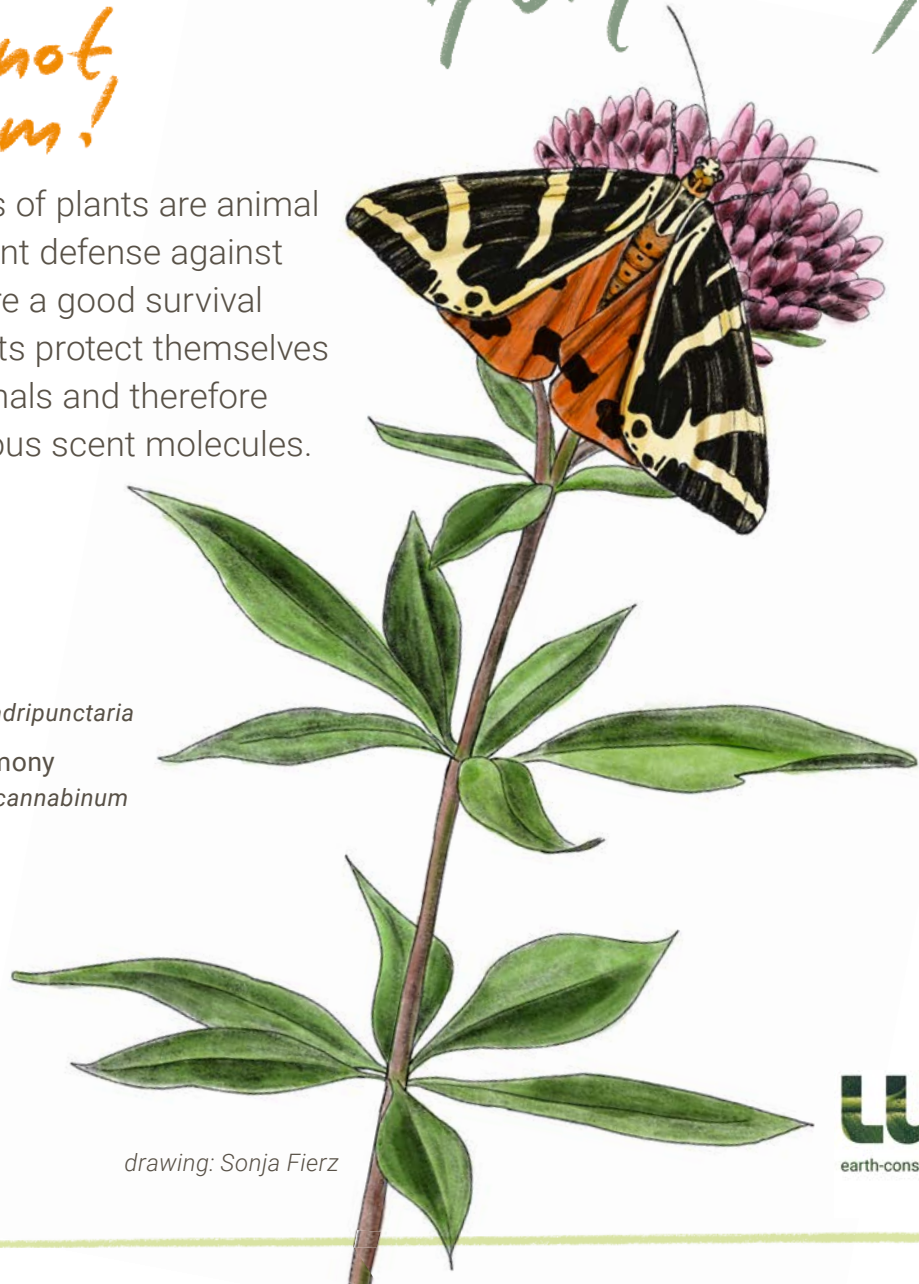
jersey tiger  
*Euplagia quadripunctaria*

hemp-agrimony  
*Eupatorium cannabinum*

## Survival in times of drought & heat

The production of fragrant essential oils reduces the evaporation of water, which is how plants protect themselves from drying out in hot, dry habitats.

## The natural perfumery



drawing: Sonja Fierz