



LUZI fragrance compounds Switzerland becomes a family-run company again in its third generation

Dietlikon, 4th of June 2018. The Swiss family-owned company LUZI fragrance compounds, producer of fragrance compounds for perfumes, cosmetics, room care and home care is handing the management of the Swiss business to the third generation. After 20 years, a member of the owner family is returning to the Executive Management in the person of Roland Altenburger. Jürg Koller, former CEO for Switzerland, will be responsible for the company's future growth strategy and internationalisation in his position as Group CEO.

Internationalisation and sustainable growth

LUZI fragrance compounds already has an international structure. In addition to its own sales offices in Europe, Latin America, Africa and Asia, a branch office was opened in Malaysia in 2016, which boasts an ultra-modern production facility and a development and sales unit. Due to the company's growth and rising demand for its services, the number of employees increased in the past few years from 43 (1999) to more than 140. Thanks to its investments in additional staff and modern production facilities, LUZI successfully tripled its sales from almost CHF 17 million in 1999 to more than CHF 50 million in 2018.

Commitment to Switzerland as a business location

LUZI is fully committed to Switzerland as a business location. It is currently planning a new building to replace the company's almost 50-year old headquarters. To this end, LUZI acquired 11,000 square metres of land close to the current production facility. "Of course personnel costs are high in Switzerland. But this is becoming increasingly less important in a world of advancing digital automation and further productivity increases. The focus is shifting to the infrastructure, tax burden and quality and flexibility of the labour market," says Roland Altenburger.

For more information, please contact

LUZI fragrance compounds

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Brief profile of Roland Altenburger



The 36-year old Roland Altenburger grew up in Wald in the Zurich Oberland region. After studying business administration at the University of Zurich, he worked as business consultant in Frankfurt am Main for five years. During this time, Altenburger specialised in process optimisation and system integration for the investment banking sector. In 2014, he and his wife, Charlotte Altenburger moved back to Switzerland, and Roland returned to the world of perfumes when he joined the family company. He trained and most recently also worked as a perfumer. Roland Altenburger has been a co-owner of LUZI fragrance compounds since 1 January 2015, the date on which Dr. Rolf Altenburger transferred a 30% share of the company to each of his two children.

When he is not working, Roland Altenburger is a passionate sportsman. He was a member of the Swiss national rowing team from 2005 to 2008. He was Swiss champion twelve times, student world champion and competed in the final of the Rowing World Cup with the national team.

History of LUZI fragrance compounds

LUZI AG was founded by Hermann Luzi in 1926 for the purpose of "trading in perfume compounds, essential oils and non-toxic colours". During a succession settlement in 1952, the passionate perfumer Eduard Altenburger was given the opportunity to acquire all the LUZI shares. The company subsequently focused on the development, manufacture and sale of fragrance compounds. It moved its offices from Zurich City to Dietlikon, where LUZI still has its headquarters.

In 1979, Eduard Altenburger passed the reins to his son, Dr. Rolf Altenburger, who managed the company as Director until 1999. Dr. Rolf Altenburger initiated the company's internationalisation and the automation of the production processes.

Jürg Koller, who served as CEO of LUZI since 1999, intensively pursued the company's internationalisation, automation and professionalisation. Nowadays, LUZI fragrance compounds has sales offices in Germany, Belarus, Russia, Azerbaijan, Kazakhstan, the Dominican Republic, Dubai and Nigeria as well as a branch in Malaysia with an ultra-modern production facility and a development and sales unit. Today, LUZI is internationally recognised as an expert fragrance consultant. The ISO certification indicates the importance of development, manufacture and sales. As a member of IFRA, the international regulatory authority for the perfume industry, LUZI is committed to the safe use of fragrances in consumer goods.

Fact sheet

Company headquarters	Dietlikon, Zurich
President of the Board	Dr. Rolf Altenburger
Management Switzerland	Roland Altenburger, CEO
Management LUZI Group	Jürg Koller
Management LUZI Malaysia	Urs Eggen
Founded	in 1926 by Hermann Luzi
Owners	since 1952, the Altenburger family
Company form	Public limited company, family-owned
Annual sales of LUZI Group 2018	more than CHF 50 million
Employees	more than 140
New products every year	more than 900 new fragrance compounds
International sales offices	8
Partners / representatives	in more than 100 countries